



Dear Valued Client,

Re: Geopolitical Conditions and Their Impact on your EFU Life policy

We hope this letter finds you well. We understand that the current geopolitical situation might be causing uncertainty and stress for many of our clients, and we wanted to take a moment to assure you that we are thinking of you and your financial wellbeing. At EFU Life, your security and peace of mind are our top priorities.

Recent developments in the Middle East have triggered heightened volatility across global markets, affecting economies worldwide, including Pakistan. As a result, the domestic economic outlook is expected to come under pressure. In this evolving and challenging environment, Pakistan's equity market has been impacted, creating a possibility of a limited impact in the short term on the performance of some of our funds under management.

Please be assured that EFU Life's funds are managed by investment experts and our team is closely monitoring the situation, taking all necessary measures to safeguard your investments. We understand that periods of market volatility can be concerning; however, we encourage you to remain calm and focused on your medium to long-term objectives, including the insurance and takaful protection offered by your policies. History has consistently demonstrated that markets tend to stabilize and recover over time.

Over the past decade, our funds have successfully navigated multiple periods of heightened volatility, including major political transitions and domestic economic disruptions marked by historically high interest rates, inflation, and currency devaluation; global shocks such as the COVID-19; and geopolitical tensions affecting regional markets, including the events of May 2025 and other prior cross-border conflicts.

At EFU Life, we remain focused on protecting the **medium to long-term interests** of our clients. As one of Pakistan's leading life insurance providers, we are backed by an **IFS rating of AA++** (Outlook: Stable), reflecting our exceptional capacity to meet policyholder obligations. Furthermore, our investment management excellence is evidenced by our **AM1(p) rating**, the highest possible asset management quality rating, with our **substantial AUM of over Rs. 275 billion**, the highest in the private life insurance sector. Supported by strong financial fundamentals and prudent governance, we are well positioned to manage periods of market stress.

Our disciplined investment approach, diversified portfolios, and robust risk management have ensured stability and delivered exceptional medium to long-term returns:

Top EFU Funds	Category	Risk	3Y*	5Y*	10Y*
MGF	Balanced - Conventional	Medium	26.0%	17.1%	11.2%
TGF	Balanced - Takaful	Medium	21.9%	14.3%	9.9%
GGF	Money Market	Low	15.6%	12.8%	9.7%

*per annum returns

We encourage you to remain focused on the financial goals linked to your EFU Life policy and avoid making decisions driven by short-term market fluctuations. Times such as these provide an opportunity to further enhance your insurance and takaful protection. EFU Life's core life insurance and takaful business remains stronger than ever, with exceptional capacity to meet all policyholder claims and contractual obligations, ensuring that your protection and benefits remain secure.

To provide you freedom in managing your investments, we offer flexible fund switching options so that you can tailor your investments according to your risk tolerance and goals. Please reach out to us to explore this option further.

EFU Life remains at your service and is always here to support you. If you have any questions or concerns, please do not hesitate to reach out to us on **csd@efulife.com**.

Thank you for your continued trust and confidence in us!

Best wishes

Mohammed Ali Ahmed

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Managing Director & CEO