

INVESTMENT MATTERS JULY 2015

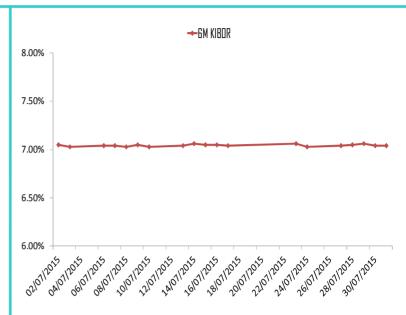


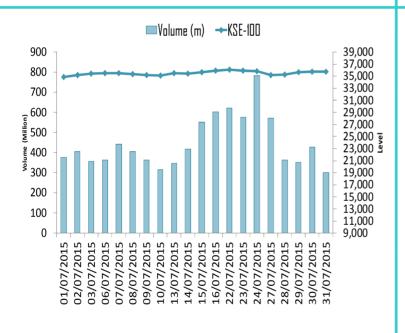
July 2015

Market Review

Debt Market Review:

- Benchmark lending rate 6m KIBOR remained largely flat over the month closing at 7.04%. The latest weighted average yields for T-Bills stand at 6.9293%, 6.9502%, and 6.9710% for 3m, 6m and 12m tenors respectively.
- Inflation decreased over the outgoing month as CPI for July came in at 1.8%, compared to 3.2% in June.





Equity Market Review:

- During the month KSE-100 Index increased 3.90% or 1,342.66 points to end at 35,741.52 while average daily volume increased to 446.99m shares traded against 377.13m last month. Foreign selling of US\$21.3m (net) was witnessed over the month.
- Despite reasonable growth in July, market sentiment was mixed during the month — positive news of declining inflation and receipt of the next IMF tranche was contrasted by political uncertainty and changes in the tax regime that would impact corporate results.

Currency & Commodity Review:

- USD remained flat in July to close at 101.7 as record foreign exchange reserves allowed the PKR to hold firm despite USD strengthening against other currencies (eurozone in particular).
- Oil prices remained under pressure over the month due to (i) expected resumption of Iran supply after its nuclear deal, (ii) strengthening USD, and (iii) OPEC's persistence to maintain current production levels until November.

EFU LIFE ASSURANCE LTD INVESTMENT MATTERS

Managed Growth Fund (MGF)

Fund Objective:

 $\mbox{\rm MGF}$ aims to provide stable returns with low volatility and a low to moderate risk profile.

It holds a diversified asset mix that includes government securities, bank deposits, and corporate debt securities, as well as equities with strong fundamentals, attractive yields, and sustainable growth.

Fund Information:

Assets Under Management	PKR 72.32 billion
Launch Date	18/03/1994
Bid Price At Inception	95.00
Bid Price (Current)	1,434.67
Category	Balanced
Pricing Mechanism	Daily (Forward)
Fund Management Charge	1.5% per annum
Pricing Days	Monday-Friday
Risk Profile	Low to Moderate

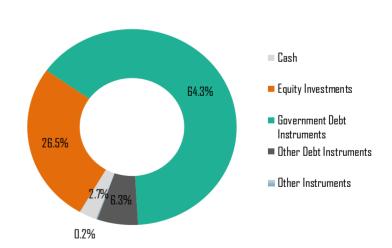
Fund Performance:

One-Year Return	21.35%
Three-year Annualised Return	16.42%
Five-Year Annualised Return	14.97%
Cumulative Return Since Inception	1410.18%
Annualised Return Since Inception	13.54%

All returns above are net of fund management charge

MGF Bid Price and Returns: 1,500.00 15.00% 1,400.00 14.00% 1.300.00 13.00% 1,200.00 12 00% 1,100.00 11.00% 1,000.00 -MGF Bid Price (LHS) 10.00% 900.00 –MGF Annualised Return Since Inception (RHS) 800.00 9.00%

Asset Allocation:



Equity Investments:	
Construction & Materials Sector	15.51%
Power Sector	15.31%
Chemicals Sector	14.50%
Banking Sector	13.49%
Automobile & Parts Sector	8.71%
Other Sectors	32.48%

EFU LIFE ASSURANCE LTD INVESTMENT MATTERS

Aitemad Growth Fund (AGF)

Fund Objective:

AGF aims to provide reasonable total returns with a moderate risk target.

AGF invests in Shariah-compliant deposits, Certificates of Investment (COI), government and corporate sukuk, and equities.

Fund Information:

PKR 1.52 billion
22/02/2008
475.00
1,094.77
Balanced
Daily (Forward)
1.5% per annum
Monday-Friday
Moderate

Fund Performance:

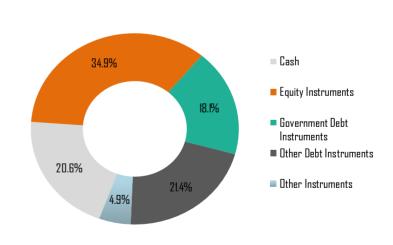
One-Year Return	17.61%
Three-year Annualised Return	15.09%
Five-Year Annualised Return	14.01%
Cumulative Return Since Inception	130.48%
Annualised Return Since Inception	11.89%

All returns above are net of fund management charge

AGF Bid Price and Returns:



Asset Allocation:



Cash	20.6%
Equity Investment Instruments	34.9%
Government Debt Instruments	18.1%
Other Debt Instruments	21.4%
Other Instruments	4.9%

EFU LIFE ASSURANCE LTD INVESTMENT MATTERS

Guaranteed Growth Fund (GGF)

Fund Objective:

GGF is a low-risk fund that offers capital protection along with growth preservation — GGF guarantees that bid price will not fall.

GGF invests only in short-term government and corporate debt Instruments, term deposits, and cash.

Fund Information:

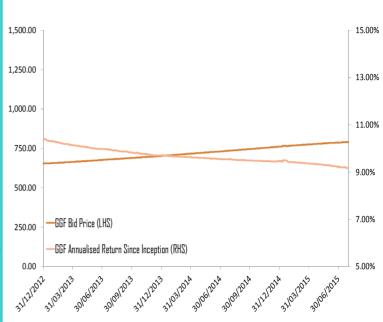
Assets Under Management PKR 1.23 billion 07/10/2009 Launch Date Bid Price At Inception 475.00 Bid Price (Current) 791.12 Capital Protection with Category **Growth Preservation** Daily (Forward) Pricing Mechanism Fund Management Charge 1.5% per annum Pricing Days Monday-Friday Risk Profile Lnw

Fund Performance:

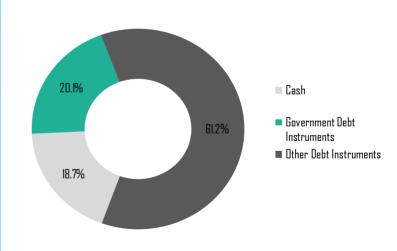
One-Year Return	7.36%
Three-year Annualised Return	7.93%
Cumulative Return Since Inception Annualised Return Since Inception	66.55% 9.17%

All returns above are net of fund management charge

GGF Bid Price and Returns:



Asset Allocation:



Cash	18.7%
Equity Investments	0.0%
Government Debt Instruments	20.1%
Other Debt Instruments	61.2%