



PROTECTION THAT COUNTS

CLAIMS REVIEW - 2021



PROTECTION THAT COUNTS

No amount of monetary compensation could ever make up for the emotional trauma suffered by the loss of a loved one, but more than anything, life insurance can help provide crucial financial protection in such unforeseen circumstances in life. Having life insurance coverage brings peace of mind as it protects the loved ones from the unknown and helps the family through difficult time of financial loss.

At EFU Life, we understand this so when it comes to making a claim, we ensure we are there at every step to make it easy.

PKR

4.3

BILLION

paid in insurance
claims in 2021

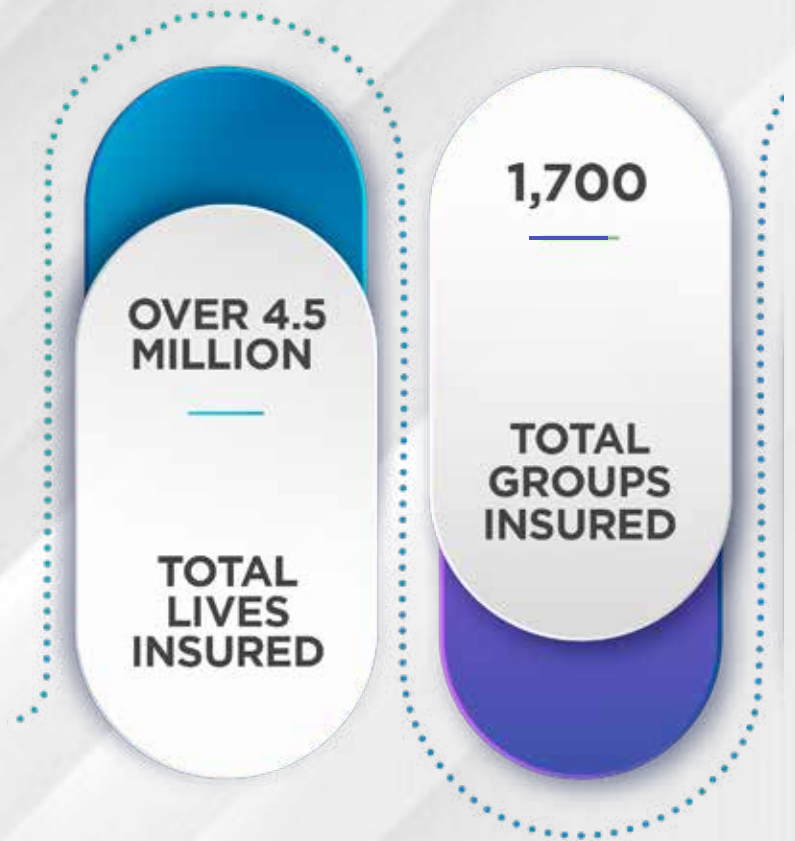
PKR

15

BILLION

paid in insurance
claims in last 5 years

OUR PORTFOLIO



CLAIMS OVERVIEW - 2021



10,656
FAMILIES SUPPORTED



36%
MORE CLAIMS PAID IN
2021 VS 2020



35.9 MILLION
LARGEST CLAIM AMOUNT



45.49 YEARS
AVERAGE AGE @ CLAIM

GENDER DISTRIBUTION



33%

67%

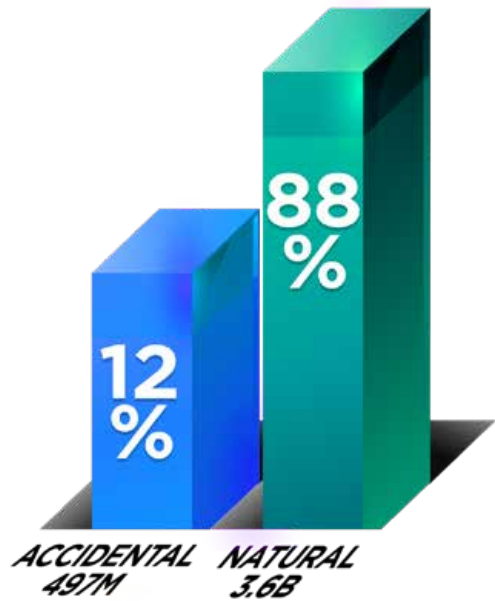


DEATH CLAIMS OVERVIEW - 2021

DEATH CLAIMS - PAID

4.1
BILLION

DEATH CLAIMS - TYPE



NATURAL DEATH CLAIMS - TOP 5 CAUSES



PKR

237

MILLION

paid in living
benefit claims
in 2021

COVID-19

has re-emphasized the value of insurance, the role of financial planning for the uncertainties of life, and the importance of our noble cause.

COVID CLAIMS (2020-21)

TOTAL COVID CLAIMS AMOUNT

1.27 BILLION

COMPLIMENTARY COVID BENEFIT

5.2 MILLION

TOTAL NUMBER OF COVID CLAIMS

954

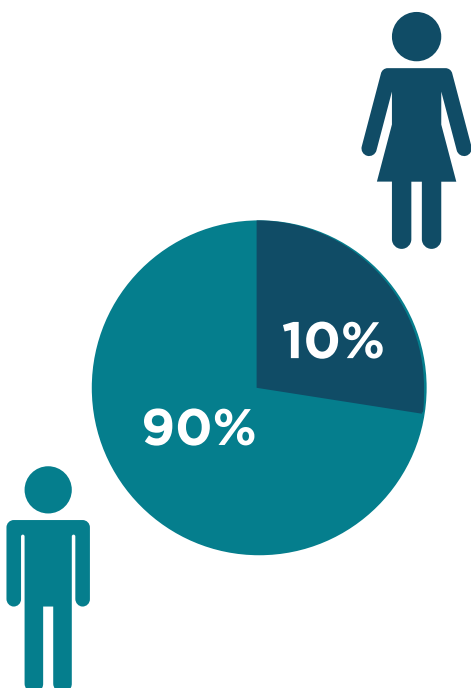
AVERAGE COVID CLAIM SIZE

1.3 MILLION

PERCENTAGE OF COVID CLAIMS VS TOTAL PAID CLAIMS

25%

COVID CLAIMS GENDER DISTRIBUTION



COVID CLAIMS TOP 5 OCCUPATIONS



OFFICE WORKERS



BUSINESSMAN



HEALTHCARE SERVICE PROVIDER



TEACHING



LABOURER / LIGHT MANUAL WORKER

REGION - WISE COVID CLAIMS - DISTRIBUTION

